



Contact

Amy Hughes, Project Coordinator
Keep Loup Basin Beautiful
Email: amy@keeploupbasinbeautiful.org
Tel: 308-346-3393

September 17, 2018

Keep Loup Basin Beautiful (KLBB) Collecting Mascara Wands with Wands for Wildlife Program

Amy Hughes, Keep Loup Basin Beautiful (KLBB), Project Coordinator, is excited to announce the addition of a new program and partnership. KLBB is proud to announce that they are working with the Appalachian Wildlife Refuge, a non-profit entity, and have set up a drop off/collection site for the Wands for Wildlife Program. To be accepted wands must be cleaned using hot soapy water and be unbroken. This program fits perfectly into KLBB's vision of keeping unnecessary items out of the landfills and reusing them to their full potential!! In addition, the program is meeting another important piece in our environment and that is the conservation of our wildlife through good practices such as reuse and recycle via animal rehab.

The Wands for Wildlife Program was initiated from a simple Facebook post on Appalachian Wild Co-founder, Savannah Trantham, personal page in 2017. Trantham's post for mascara wands went viral and lead to the creation of Wands for Wildlife. Today wands are being shared with other rehab facilities and home-based rehabilitators across the nation.

Collected wands are used in wildlife rehab through the removal of fly eggs and larva from the fur. Wands that contain bristles that are close together work best because they are effective yet gentle while being used on injured or orphaned animals receiving care. For more information regarding the Wands for Wildlife Program please visit our website <http://www.keeploupbasinbeautiful.org> or <https://www.appalachianwild.org/wands-for-wildlife.html>!!!! A flier containing acceptable wand photos can be found on the KLBB website along with drop off locations!! Wand collection headquarters is the Loup Rivers Scenic Byway Interpretive Center/Loup Basin RC&D Office (330 S Hwy 11) in Burwell.

Keep Loup Basin Beautiful (KLBB) is grant-funded through the Nebraska Department of Environmental Quality (NDEQ) and Keep America Beautiful; and is a project of the Loup Basin RC&D Council that promotes litter prevention, waste reduction, recycling, and beautification. KLBB serves thirteen counties in central and north-central Nebraska. For more information about KLBB's education programs, email KLBB at info@keeploupbasinbeautiful.org, visit www.keeploupbasinbeautiful.org, or like them on Facebook. Contact the Loup Basin RC&D office (308)-346-3393 or stop by the office at the Loup Rivers Scenic Byway Interpretive Center, 330 South Highway 11 Burwell, Nebraska.

###